

Cumbria has some of the most picturesque - and potentially lethal - roads in the UK. There are 47 locations within the county that account for 76 per cent of all accidents resulting in deaths or serious injuries.

The Cumbria Safety Cameras initiative follows eight pilot trials throughout the country that have enjoyed spectacular success. Strathclyde, for example, achieved a staggering 67% reduction in death and serious injuries over a two-year period. Between them, the pilot schemes have prevented 280 deaths and serious accidents.

It differs from conventional speed camera operations in that it is completely overt. Cumbria Safety Cameras uses highly liveried and easy to identify vans to monitor the 47 locations. The programme has not only published full details of the sites but publishes a weekly schedule of where and when the vans will be monitoring them. Full details are also available on the web site.

Cumbria Safety Cameras has one simple aim - to reduce the speed of vehicles at these hot spots, thus reducing the number of deaths and serious accidents associated with them.

By raising the awareness of drivers to the dangers of excessive or abuse of speed, we can make Cumbria's roads safer for everyone.



TIPS FOR SAFER DRIVING

Do not exceed the legal speed limits - they are there for a reason.

Remember that speed limits are a maximum, not a target - often it is more appropriate to drive well within them.

Set realistic journey times.

Do not be pressured to speed by tailgaters.

As a passenger, you can ask the driver to slow down.

Be aware of pedestrians, cyclists, children, animals and motorcyclists.

Check your speedometer as frequently as you would your mirrors - it could save your licence.

Choose the right gear to maintain control of your speed.

Read the Highway Code to find out more about speed limits.

Be an ambassador for driving within the legal speed limits - if you comply the chances are that the driver behind you will too.

CUMBRIA
SAFETY
CAMERAS

CUMBRIA SAFETY CAMERAS

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Camera Sites

Help yourself to this information

Help reduce death and serious injury on Cumbria's road



| | |
|-------------|--------------------------------------|
| A6 | London Road Carlisle |
| A6 | Thiefside - Hesket |
| A6 | Shap Road, Kendal |
| A6 | Milnthorpe Road, Kendal |
| A69 | Aglionby |
| A69 | Scarrow Hill/Naworth |
| A74 | Floriston (Todhills - Metal Bridge) |
| A7 | Westlinton Cross Roads |
| A66 | Brough Hill, Warcop |
| A66 | Crackenthorpe |
| A66 | Troutbeck/Mungrisedale |
| A66 | Dubwath/Bass Lake |
| A66 | Brigham/Brough to Chapel Brow |
| A595 | Wigton Road, Carlisle |
| A595 | West Woodside/Curthwaite Junc. |
| A595 | Greenhill Hotel, Red Dial |
| A595 | Loop Road (Highlands), Whitehaven |
| A595 | Bigrigg Village |
| A595 | Wreaks End, Broughton |
| A685 | Appleby Road, Kendal |
| A65 | Hollin Hall - Hornsbarrow K/Lons. |
| A65 | Burton Road/Lound Road, Kendal |
| A590 | Heaves/Levens/Gilpin |
| A590 | Haverthwaite/Backbarrow |
| A590 | Bouth Road Ends/Greenodd Junc. |
| A590 | Newlands, Ulverston |
| A596 | Micklethwaite |
| A591 | Ings |
| A592 | Rayrigg Road, Bowness |
| A5087 | Ulverston Town |
| B5277 | Lindale Road, Grange |
| B5299 | Dalston Road, Carlisle |
| C1036 | Ulverston, Blackwell Road |
| A683 | Cautley to Middleton <i>SEASONAL</i> |
| A686 | Hartside to Penrith <i>SEASONAL</i> |
| A6 | Selside |
| M6 Motorway | Junc. 35 to 44 |